

St. James, New York—Driving Results, the facilitator for the chauffeured transportation industry’s peer education and networking groups, has brought on PALM Association Management and Consulting to expand its deliverables to its members. In this role, PALM will provide social media content and create member benefits to complement the education and networking provided by Driving Results.

“We feel that PALM, through the leadership of Philip Jagiela, will be a great addition to our company. Philip has an outstanding appeal to our industry and he will be a great addition in expanding the Driving Results brand,” explains Driving Results Founder Arthur Messina. “Philip will be our communications director and act as correspondence liaison between Driving Results and group members. He will assist with creating our Alliance group, updating the website, keeping members informed through social media, and help with all Driving Results-related events.”



For five years, Driving Results has been managing peer groups of transportation companies totaling nearly 100 members. These groups meet tri-annually and are composed of affiliate managers and owner/general managers. Meeting locations are hosted by members and give the attendees an opportunity to get a firsthand tour of the host company and their facility.

“Our objective is to share ideas to help individual companies grow in their own markets and expand their overall reach to service their clients across the globe through collaboration,” says Messina. “That is why we feel that having PALM manage our communication tools and develop strategic partnerships will benefit our members and give them additional opportunities—beyond meetings and networking.”



Messina explains: “We’ve brought on other partners to co-facilitate and enhance the content with industry knowledge and education. Maurice Brewster of Mosaic Global Transportation co-facilitates The Wheels Group, and Jim Luff co-facilitates Wheels In Motion. Our objective is to always deliver a great value to our members for being part of our groups. We want to keep the information fresh and help our members grow their businesses by using the tools that the group meetings provide. Enhancing our communication tools, by working with PALM, is another facet of that.”

“I am very excited to be working with Arthur and Kathleen and Driving Results to enhance their communications and strategic partner relationships,” says Jagiela. “Driving Results has helped companies grow their own brands and we are excited to continue to grow the Driving Results brand.”

Visit drivingresults.org for more information.